

# C A R B O N V A L L E Y a r e a g u i d e

## MEDIA KIT



### COLORADO

MEDIAN AGE  
36

HOUSEHOLD SIZE  
2.5

MEDIAN INCOME  
\$59,448

### CARBON VALLEY

MEDIAN AGE  
34.4

HOUSEHOLD SIZE  
2.94

MEDIAN INCOME  
\$79,273

2021-2022



**Put Your  
(Less Than)  
Two Cents In:**

Your ad reaches  
40,000 people  
starting at only 1.5  
cents per person

**28,000 copies  
Full Color  
Full Bleed  
Glossy  
8.375x10.875  
Digital Version  
Live Links**

**Professional  
Ad Design  
Included**

**Special  
Pricing for  
Carbon Valley  
Chamber  
Members**

# Content is King

So the saying goes in our digital society. What's funny is that within an era so full of image blips and character-limited blurbs, even the digital advertising mavens recognize the need (and longing) for something more. *We're giving you more.*

The 64-page Carbon Valley Area Guide is not a flash on the screen. It is a ticket to knowing all about the Carbon Valley Area. Carbon Valley is young, affluent, and family-first. If that sounds like your ideal market, we need to talk. This guide is the new, annual, local business directory and community resource sponsored by the **Carbon Valley Chamber of Commerce**. Its directory is inclusive of all Dacono, Frederick, and Firestone businesses as well as any Chamber member businesses.

More than that, it is your opportunity to resonate with the individuals who call this place home. There will be a clickable digital version to compliment the 24,000 mailed copies and the 4,000 copies distributed through the Carbon Valley Chamber of Commerce. It has a projected reach of over 40,000 people who live or work in Dacono, Firestone, Frederick, East Erie, Mead, and West Fort Lupton.

Full of information people want to know, your potential customers will hold on to this piece well into the future. And that's something you just can't get in 140 characters.



# Prices

	MEMBER	NONMEMBER*
BACK COVER	\$3,500.00	\$3,850.00
INSIDE FRONT	\$2,500.00	\$2,850.00
INSIDE BACK	\$2,500.00	\$2,850.00
CENTERFOLD	\$3,500.00	\$3,850.00
PAGE 3	\$2,500.00	\$2,850.00
PAGE 4	\$2,000.00	\$2,350.00
PAGE 5	\$2,000.00	\$2,350.00
FULL	\$1,100.00	\$1,450.00
HALF	\$775.00	\$1,125.00
QUARTER	\$600.00	\$950.00
ENHANCED LISTING	\$199.00	\$199.00

Instructions for ALL Print-Ready Ads

CMYK Process color - no spot colors

Display ads should be provided as **high-resolution** PDF or .tiff files with fonts embedded or outlined

No crop marks

Publisher, BMP or GIF files are NOT accepted

All files must be converted to CMYK & defined as full bleed in your final settings

Bleed is 1/4"

Margins: Please keep all text & elements not meant to bleed at least 1/4" away from the trim to ensure it doesn't get cut off.

**Submit ads via e-mail to [carbonvalleyguide@gmail.com](mailto:carbonvalleyguide@gmail.com)**

*Please Understand  
Space Is Very Limited And Cannot  
Be Held Without Commitment*

\*Your new Carbon Valley Chamber of Commerce membership may cost less than difference in member/nonmember ad prices. If you join, you will not only receive the member price, you will also get all the benefits of being a chamber member!

**STAND  
OUT MORE!  
ENHANCED  
LISTINGS  
INCLUDE A  
LOGO ICON  
AND OUTLINE**

**CHAMBER  
MEMBERS  
RECEIVE  
HIGHLIGHTED  
LISTINGS!**

Contact Us:  
[carbonvalley@gmail.com](mailto:carbonvalley@gmail.com)  
[info@gmdesign.biz](mailto:info@gmdesign.biz)  
(M) 720-340-1699

FULL PAGE FULL BLEED  
8.875" WIDE X 11.125" HIGH

*KEEP TEXT WITHIN CENTER 7.875" X 10.625"  
TRIM SIZE: 8.375"W X 10.875"H*



HALF PAGE VERTICAL  
4.3125" WIDE X 11.125" HIGH

*KEEP TEXT WITHIN CENTER  
3.5625" WIDE X 10.625" HIGH*

HALF PAGE HORIZONTAL  
8.875" WIDE X 5.5625" HIGH.

*KEEP TEXT .375" FROM SIDES & BOTTOM*

QUARTER PAGE (VERTICAL ONLY)  
4.3125" WIDE X 5.0625" HIGH